

ISCA Africa report 2023

By African Sports Culture Confederation (ASCC)

- As the African Games- Ghana 2024 is approaching, the African Sports Culture Confederation (ASCC) has been closely working with the African Association for Sports Confederations (AASC) to include sports culture among the activities of the Games. The point is the economic situation and resources in Africa is hard, that is why we always plan to include our activities within the major continental Championships and Games.
- We had a meeting, held in Cairo, attended by some of the Presidents of African Sports Confederations, while others joined online. During the discussions, it was agreed that Sports Culture Activities are to take place in the 2024 African Game in Ghana, alongside the sports competitions. Sports Culture Competitions will be an essential part of the Games' program, where athletes will receive medals.
- The African Sports Culture Confederation, also participated at a "Sports Diplomacy Symposium," organized online by the French ESLESCA University in Cairo, where we took part and delivered a presentation about the effect of sports diplomacy and culture.
- For the first time, the African Sports Culture Confederation hosted the ISCA Executive Committee Meeting in Cairo, Egypt in April 2023, where several sports and culture activities took place alongside the meetings. Please see the video report here: https://youtu.be/d9QkMJ_Gqfs
- ASCC is also planning to organize a specialized training course to prepare qualified calibers to promote and execute sports culture programs in the African continent.

- **Coming up:**
- In- cooperation with the AASC, we'll organize the "Sports Against Corruption Conference" on 21 November 2023.
- The celebration of the "African Women Forum", which will be held on 25 November in the occasion of the "Women World Day".
- The ASCC will also supervise with AASC in the organisation of the "ASCC Awards for Best African Sports Athletes".
- Organising an African sports culture Festival at the African Games in Ghana in 2024.